

Contract # 47673

Schedule Dates

10/23/12-10/28/12

Advertiser

RICHARD TISEI FOR CONGRESS-REP (3502)

Agency

Mentzer Media Service (1809)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 1590 10/23/12 - 10/29/12 (27390)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

Cloyd, Elise

Phone/Fax

/

CPE

1590

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

Mentzer Media Service
600 Fairmount Ave #306
Towson, MD 21286

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Date Entered 08/29/12
Last Modified 10/23/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,250.00
Net Total \$29,750.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 10 \$35,000.00
Grand Total: 10 \$35,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / NFL	10/28/12-10/28/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							X	1			WHDH Boston (WHDH)		8/29/12
1.1	Revised Line / NFL	10/28/12-10/28/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							X	1			WHDH Boston (WHDH)		8/31/12
1.2	Normal Line / NFL	10/28/12-10/28/12	3	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							X	1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/15/12
2.0	Revised Line / SPOT	10/28/12-10/28/12	1	:30	11:55P- 7 SPORTS XTRA	1							X	1			WHDH Boston (WHDH)		8/29/12
2.1	Revised Line / SPOT	10/28/12-10/28/12	1	:30	11:55P- 7 SPORTS XTRA	1							X	1			WHDH Boston (WHDH)		8/31/12
2.2	Normal Line / SPOT	10/28/12-10/28/12	3	:30	11:55P- 7 SPORTS XTRA	1							X	1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/15/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7A- 9A (ET)			1	1	1	1			4	\$2,300.00	\$9,200.00	WHDH Boston (WHDH)		10/15/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	4P- 4:30P (ET)			1	1	1	1			4	\$1,200.00	\$4,800.00	WHDH Boston (WHDH)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.